



## Coreexpand, LLC ("Coreexpand") Privacy Policy

At Coreexpand, your privacy is important to us! This Privacy Policy covers how we collect, use, disclose, transfer, and store your personal information. This privacy statement applies to all Coreexpand sites and services that display or link to the statement.

### 1. Collection and Use of Personal Information

When we use the words "personal information," we're referring to information that is personally associated with just you. You may be asked to provide your personal information anytime you are in contact with Coreexpand. Coreexpand may combine it with other information to provide and improve our products and services.

### 2. What Personal Information is Collected

Here are some examples of the types of personal information Coreexpand may collect and how we may use it: When you subscribe to Coreexpand's Services, create an Account ID, register for a web demonstration, purchase a product, make a donation, participate in beta testing of a new product, application, service or process, or participate in an online survey, we may collect a variety of information, including your name, mailing address, phone number, email address, contact preferences, and credit card information. We may collect and store sensitive information such as account and purchase information on your behalf as part of the services provided to you. We collect personal information to deliver or allow access to our products and services. We collect information about your system as it interacts with us such as your IP address and browser information. We use common Internet technologies, such as cookies, to manage our Web sites and services. We frequently collect user feedback and other interactions at our sites.

### 3. How We Use Your Personal Information

The personal information we collect allows us to keep you posted on Coreexpand's latest announcements and software updates. It also helps us to improve our services. If you prefer not to be on our email list, you can opt out anytime by following the instructions for unsubscribing. From time to time, we may use your personal information to send important notices, such as communications about purchases, system maintenance, and changes to our terms, conditions, and policies. Because this information is important to your interaction with Coreexpand, you may not opt out of receiving these communications. We may also use personal



information for internal purposes such as auditing, data analysis, and research to improve Coreexpand's products, services, and customer communications.

#### **4. Collection and Use of Non-Personal Information**

We also collect non-personal information or data in a form that does not permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information including that related to customer activities for any purpose. This information is aggregated and used to understand which parts of our website, products, and services are of most interest to our customers. We may share aggregated, non-personally identifiable information with our partners, affiliated sites, advertisers, and others. Aggregated data is considered non-personal information for the purposes of this Privacy Policy. If non-personal information and personal information are combined, then the combined information will be treated as personal information. Coreexpand, LLC is the sole owner(s) of all non-personally identifiable information we collect.

#### **5. Cookies and Other Technologies**

Coreexpand's website, online services, interactive applications, email messages, and advertisements may use "cookies" and other technologies to help us better understand user behavior, tell us which parts of our website people have visited, and facilitate and measure the effectiveness of marketing and web searches. We treat this information as non-personal information unless required otherwise by local law.

Coreexpand may also use cookies and other technologies to remember personal information when you use our website and services. Our goal in these cases is to make your experience more convenient and personal.

If you want to disable cookies, then follow the help instructions for your particular computer or check with your provider to find out how to disable cookies. Certain features of the Coreexpand website will not be available once cookies are disabled.

As is true of most websites, we gather certain information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type and language, Internet service provider (ISP), referring and exit pages, operating system, date/time stamp, and clickstream data. We use this information to learn about user behavior on the site. Coreexpand may use this information in our marketing and advertising services.



In some of our email messages, we may use a “click-through URL” linked to a Coreexpand website. When customers click one of these URLs, they pass through a separate web server before arriving at the destination page on our website. This click-through data helps us determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer not to be tracked in this fashion, then please do not click these text or graphic links in the email messages.

Pixel tags enable us to send email messages in a format customers can read, and they tell us whether mail has been opened. We may use this information to reduce or eliminate messages sent to customers.

#### **6. Disclosure to Third Parties**

Personal information will not be shared with or sold, rented, licensed, transferred or disclosed to third parties except as otherwise provided below in Section 7.

#### **7. Disclosure to Others**

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for Coreexpand to disclose your personal information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.

#### **8. Protection of Personal Information**

Coreexpand takes precautions — including administrative, technical, and physical measures — to safeguard your personal information from loss, misuse, or unauthorized alteration by using industry- recognized security safeguards. We maintain physical, electronic, and procedural safeguards that comply with applicable laws and federal standards. Your sensitive information, such as credit card information, is encrypted when it is transmitted to us. Our employees are trained and required to safeguard your information. Coreexpand online services use Secure Sockets Layer (SSL) encryption on all web pages where personal information is collected.



### **9. Integrity and Retention of Personal Information**

Coreexpand makes it easy for you to keep your personal information accurate, complete, and up to date. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

### **10. Access to Personal Information**

You can help ensure that your contact information and preferences are accurate, complete, and up to date by logging in to your account or contacting [helpme@Coreexpand.com](mailto:helpme@Coreexpand.com).

### **11. Privacy Questions**

If you have questions or concerns about Coreexpand's Privacy Policy, please contact us at the following email address: [privacy@Coreexpand.com](mailto:privacy@Coreexpand.com). Coreexpand may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy.

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